Andrew Will honoured with Executive Communicator of the Year Award

He walks the talk

Andrew Will, CEO of 3sHealth, was handed the trophy for Executive Communicator of the Year Friday night at an event hosted by the Regina chapter of the International Association of Business Communicators (IABC).

The award is given annually to a CEO, president, deputy minister, chair, or other executive who demonstrates strong communication skills and a belief in the value of communication. Andrew was nominated by colleagues at 3sHealth. Past award winners have included senior leaders at SaskEnergy and RBC.

“As a team, we work really closely with Andrew on a day-to-day basis on projects like the annual report, report cards and the One Minute Message,” said Janine Sakatch, director of Communications and Stakeholder Relations. “He is always enthusiastic about the message and ensuring we recognize not only the great work of the 3sHealth team, but also that of our partners across the province.”

At a gala event in Regina on June 10, Andrew was honoured for his outstanding communication skills and contributions. Named an influential and engaging leader, Andrew was described as someone who “understands that branding is about more than logos and slogans – it is about organizational values, engagement, and building an organization that meets customer needs.”

The award selection committee agreed that Andrew’s “success as the leader of a shared services organization is contingent upon his ability to engage, influence, and partner with others,” and that, “under his leadership, 3sHealth has become a recognized catalyst for innovation and entrepreneurial spirit within the Saskatchewan healthcare system.”

Scott Livingstone, CEO of the Saskatchewan Cancer Agency and chair of the Shared Services Oversight Committee, supported the nomination, noting that Andrew “has the ability to unwrap complex issues and challenges quickly and communicate them in a way that engages individuals with a variety of experiences and different professional backgrounds.”

“He has been leading large-scale transformational change in the health sector for many years and his keen insight, integrity, and down-to-earth style resonates with other executive leaders, front-line staff, and health sector governors,” continued Livingstone.
A central theme in Will’s nomination was that his communication style is built on a foundation of collaboration and partnership. “Andrew has helped bring a number of agencies together for the purpose of working together,” explained Rennie Harper, Kelsey Trail Regional Health Authority board chair and 3sHealth board vice-chair. “‘Better Together’ is no longer just a slogan at 3sHealth, but has become a new reality under Andrew’s leadership,” said Harper.

In accepting the award, Will said he was humbled.

“I really have to say that I couldn’t be effective in my role if I didn’t have such a great team at 3sHealth supporting me every day,” he said. “I’m really proud that as a health system, we strive to work together, which helps improve the quality of healthcare for patients and families.”

IABC Regina proudly represents more than 220 communications professionals based in Regina and surrounding area. The chapter includes more than 40 Accredited Business Communicator (ABC) members, internationally recognized leaders in the communications industry. Connecting through learning, networking and mentoring opportunities, the organization promotes ethical business communications standards, inspires a passion for learning, and helps its members achieve communications excellence in their daily work.