

June 22, 2016

A vision for being better together

This month, 3sHealth launched a new program aimed at building partnerships within the health sector and giving back to the community. The newly minted 3sHealth Shares program will enable staff to work together in support of a number of causes that enhance the health and well-being of Saskatchewan residents.

As a not-for-profit organization, 3sHealth is not in a position to make corporate donations or sponsorships. What distinguishes 3sHealth Shares from many other corporate social responsibility (CSR) programs is that staff members have the opportunity to work together to give of their personal time, skills, and financial resources to support worthy causes. In this way, the program is fuelled at a grassroots level, built by the energy, enthusiasm and generosity of 3sHealth's staff.

"I am so proud of the culture that has emerged," said Andrew Will, CEO of 3sHealth. "Our staff care very deeply about their communities, and initiatives such as 3sHealth Shares are just another way that we all live our organizational values.

"Through our community support activities and partnerships within the health sector, we really can make healthcare *better together*."

The 3sHealth Shares program is not only supported, but also driven, by 3sHealth employees. A committee composed of staff members from across the organization plan and implement the program, making strategic decisions about which causes to support and doing the legwork required to make the events happen. And one doesn't have to be in a room with the committee members very long to see just how passionate they are about being involved in the program.

"It is very important to me to be involved with the CSR committee because I feel like if we are in a position to help others, it's the right thing to do," explained committee member Laura Carleton-Becker.

"Our organization is small, but mighty. We have such caring people, and we have the potential to make a big impact on the community. I know we will do great things, and I am so proud to be a part of it. I keep thinking of how everyone pulled together to support Fort McMurray, and I know we will be able to help a lot more people."

June 22, 2016

Upcoming 3sHealth Shares activities include a blood drive for Canadian Blood Services and fundraisers in support of STARS Air Ambulance. All of the activities promise to bring 3sHealth staff together for some fun while supporting worthwhile causes.

“There are so many great healthcare initiatives worthy of support in Saskatchewan, but we wanted to choose some with a provincial focus,” explains Janine Sakatch, 3sHealth Shares committee member and Director of Communications and Stakeholder Relations. “It doesn’t matter where you live in the province, someday you might need blood, or you might need an air ambulance. Our staff members come from all over Saskatchewan, so they know how important these services are to the health and wellbeing of their communities.”